



LinkedIn Pages  
**Slide2Open Communications**

January 1, 2022 - April 30, 2022

Track page-level data to understand your organization's presence on LinkedIn

## Performance Summary

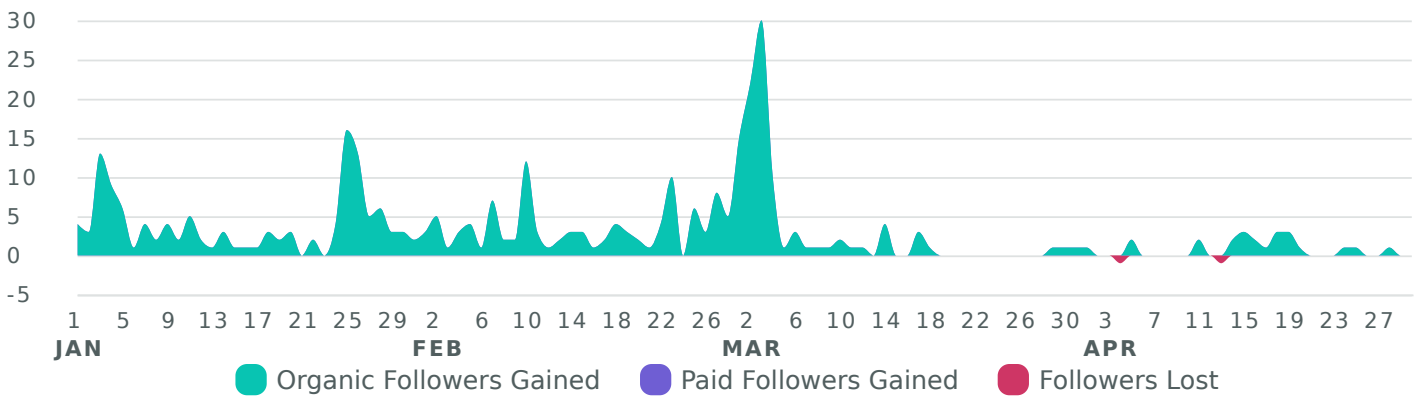
View your key profile performance metrics from the reporting period.

Impressions <b>56,546</b> ↗1,933.3%	Engagements <b>3,198</b> ↗1,422.9%	Post Clicks (All) <b>2,060</b> ↗1,371.4%
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## Audience Growth

See how your audience grew during the reporting period.

Net Follower Growth Breakdown, by Day

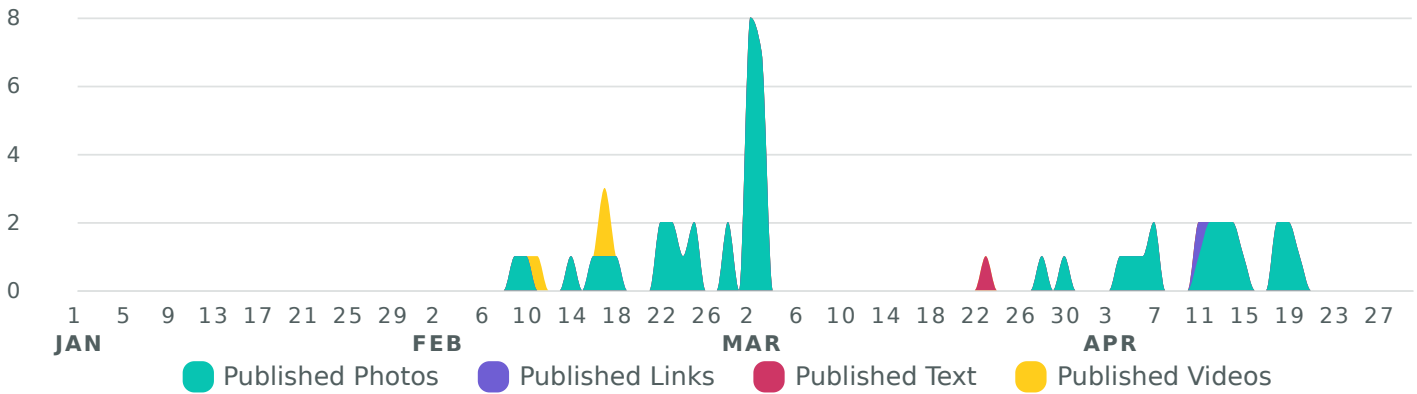


Audience Metrics	Totals	% Change
<b>Followers</b>	—	—
<b>Net Follower Growth</b>	<b>345</b>	<b>↗1,715.8%</b>
Organic Followers Gained	347	↗1,635%
Paid Followers Gained	0	→0%
Followers Lost	2	↗100%

## Publishing Behavior

View the different types of posts you published during the selected time period.

Published Posts Content Breakdown, by Day



Publishing Behavior by Content Type	Totals	% Change
<b>Total Published Posts</b>	<b>55</b>	<b>↗—</b>
Published Photos	<b>50</b>	<b>↗—</b>
Published Links	<b>1</b>	<b>↗—</b>
Published Text	<b>1</b>	<b>↗—</b>
Published Videos	<b>3</b>	<b>↗—</b>

## Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements






**Slide2Open Co...**


Thu 4/14/2022 7:43 pm ...

John Platsidakis in an engaging interview with Angelos Roupas-Pantaleon noted that...



<b>Total Engagements</b>	<b>241</b>
Reactions	<b>74</b>
Comments	<b>2</b>
Shares	<b>1</b>
Post Link Clicks	<b>164</b>







**Slide2Open Co...**


Wed 3/2/2022 1:07 pm ...

📌 "Emerging landscape of decarbonization trajectories" by Vice President for Global...



<b>Total Engagements</b>	<b>197</b>
Reactions	<b>72</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>125</b>






**Slide2Open Co...**

Thu 3/3/2022 10:41 am ...

📌 We are glad to host such an interactive conversation with the guidance of Ms EIRINI...




<b>Total Engagements</b>	<b>176</b>
Reactions	<b>58</b>
Comments	<b>2</b>
Shares	<b>3</b>
Post Link Clicks	<b>113</b>

## Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.


### Descending by Lifetime Engagements




**Slide2Open Co...**

Thu 2/24/2022 3:14 pm ...

Stavros Gyftakis CFO at Seanergy Maritime Holdings, explains how shipping...




<b>Total Engagements</b>	<b>153</b>
Reactions	<b>76</b>
Comments	<b>0</b>
Shares	<b>2</b>
Post Link Clicks	<b>75</b>




**Slide2Open Co...**

Thu 2/10/2022 11:56 a...

ESG practices are changing the way businesses operate across the world and shippi...



<b>Total Engagements</b>	<b>108</b>
Reactions	<b>24</b>
Comments	<b>2</b>
Shares	<b>5</b>
Post Link Clicks	<b>77</b>



**Slide2Open Co...**

Fri 2/25/2022 6:21 pm UTC

Georgios Plevrakis, MScEng, MBA, Vice President of Global...




<b>Total Engagements</b>	<b>94</b>
Reactions	<b>45</b>
Comments	<b>0</b>
Shares	<b>1</b>
Post Link Clicks	<b>48</b>

## Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.


### Descending by Lifetime Engagements




**Slide2Open Co...**

Tue 2/22/2022 11:09 am...

Cyber attacks are the dark side of the digital revolution era that we currently live in...




<b>Total Engagements</b>	<b>90</b>
Reactions	<b>28</b>
Comments	<b>0</b>
Shares	<b>5</b>
Post Link Clicks	<b>57</b>



**Slide2Open Co...**

Tue 4/19/2022 6:11 pm ...

Alexandros Damianidis of Watson, Farley & Williams chaired a panel discussion on...



<b>Total Engagements</b>	<b>84</b>
Reactions	<b>41</b>
Comments	<b>0</b>
Shares	<b>3</b>
Post Link Clicks	<b>40</b>



**Slide2Open Co...**

Thu 3/3/2022 5:19 pm UTC

Ms Elpi Petraki & Mr are sharing with us "words of wisdom" about the shipping...





<b>Total Engagements</b>	<b>76</b>
Reactions	<b>46</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>30</b>

## Top Posts

Review your top posts published during the selected time period, based on the post's lifetime performance.

Descending by Lifetime Engagements







**Slide2Open Co...**


Wed 4/13/2022 6:42 pm...

Angelos Roupas-Pantaleon asked Harris Antoniou of Neptune Maritime Leasing...



<b>Total Engagements</b>	<b>64</b>
Reactions	<b>15</b>
Comments	<b>0</b>
Shares	<b>1</b>
Post Link Clicks	<b>48</b>







**Slide2Open Co...**


Wed 3/2/2022 2:10 pm ...

♥ "Is this Shipping cycle different from the previous boom and bust experiences ?"



<b>Total Engagements</b>	<b>64</b>
Reactions	<b>25</b>
Comments	<b>0</b>
Shares	<b>0</b>
Post Link Clicks	<b>39</b>






**Slide2Open Co...**

Thu 3/3/2022 12:28 pm ...

♥ "Myths and Truths about Maritime Hellas, the Hellenic Maritime Cluster" ♥ The...

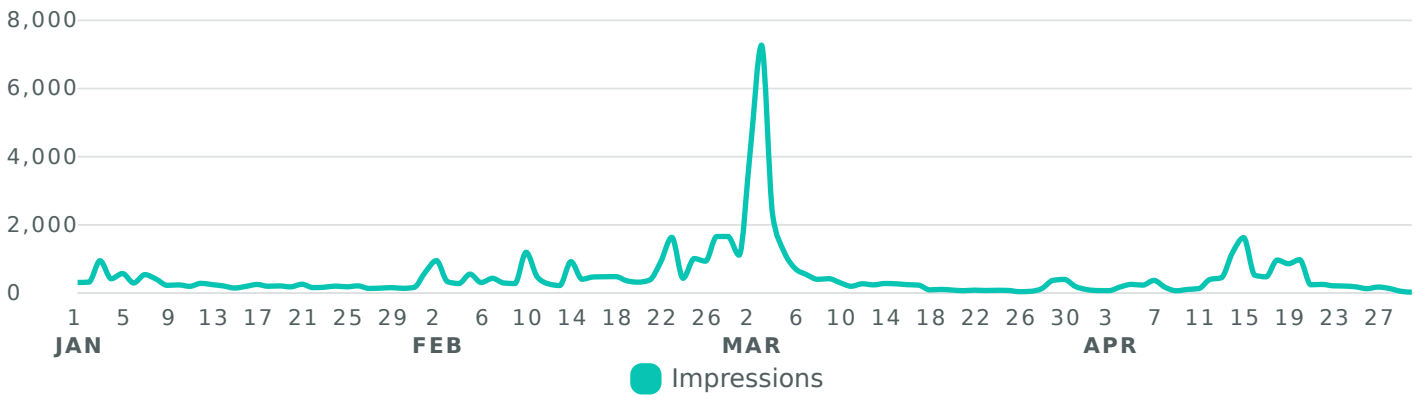


<b>Total Engagements</b>	<b>63</b>
Reactions	<b>20</b>
Comments	<b>0</b>
Shares	<b>3</b>
Post Link Clicks	<b>40</b>

## Impressions

Review how your content was seen by the LinkedIn community during the reporting period.

Impressions, by Day



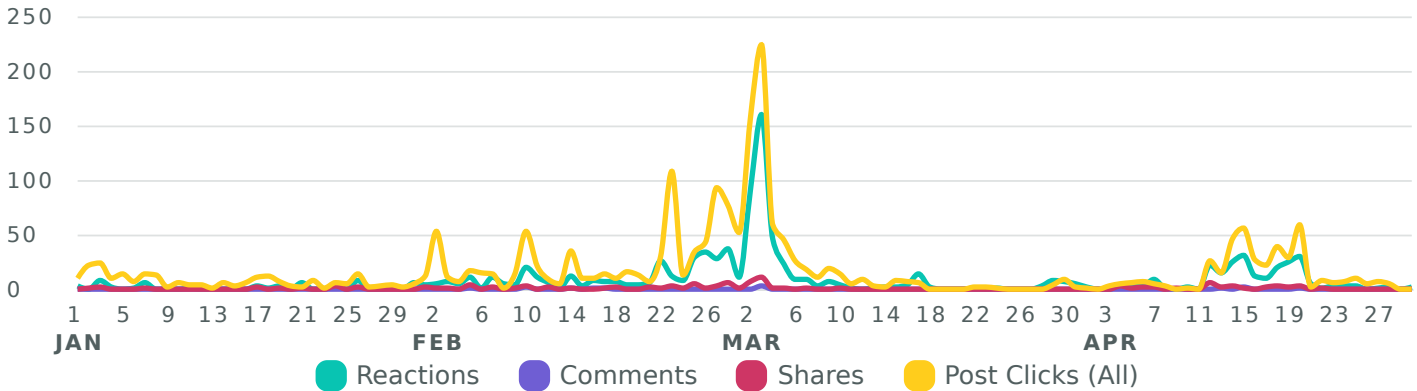
Impression Metrics	Totals	% Change
<b>Impressions</b>	<b>56,546</b>	<b>↗ 1,933.3%</b>
Average Daily Impressions per Page	471.22	↗ 1,933.3%
Average Daily Reach per Page	217.64	↗ 1,916.8%



## Engagement

See how people are engaging with your posts during the reporting period.

### Engagements, by Day



Engagement Metrics	Totals	% Change
<b>Total Engagements</b>	<b>3,198</b>	<b>↗ 1,422.9%</b>
Reactions	1,015	↗ 1,563.9%
Comments	13	↗ 550%
Shares	110	↗ 1,471.4%
Post Clicks (All)	2,060	↗ 1,371.4%
<b>Engagement Rate (per Impression)</b>	<b>5.7%</b>	<b>↘ 25.1%</b>

## Audience Demographics

Review your follower demographics as of the last day of the reporting period.

### Audience By Seniority Level



You don't have any data for this report date range

### Audience Top Job Functions

You don't have any data for this report date range

## Pages

Review your aggregate page metrics from the reporting period.

Page	Followers	Net Follower Growth	Published Posts	Impressions	Engagements	Post Clicks (All)	Engagement Rate (p Impressio
<b>Reporting Period</b> Jan 1, 2022 - Apr 30, 2022	—	<b>345</b> ↗ 1,715.8%	<b>55</b> ↗ —	<b>56,546</b> ↗ 1,933.3%	<b>3,198</b> ↗ 1,422.9%	<b>2,060</b> ↗ 1,371.4%	<b>5.7</b> ↘ 25.1
<b>Compare to</b> Sep 3, 2021 - Dec 31, 2021	—	<b>19</b>	<b>0</b>	<b>2,781</b>	<b>210</b>	<b>140</b>	<b>7.6</b>
  <b>Slide2Open Communications</b>	—	345	55	56,546	3,198	2,060	5.7